

Under the Patronage of **H.H Sheikh Ahmed bin Saeed Al Maktoum**
President of Dubai Civil Aviation Authority, Chairman of Dubai Airports, Chairman and Chief Executive of Emirates Airline and Group

airportshow HYBRID⁺

26-28
OCTOBER

DWTC
DUBAI, UAE

Co-located Events



Organised by



ABOUT AIRPORT SHOW **HYBRID+**

For two decades, Airport Show and its co-located events Airport Security ME and ATC Forum has been the largest annual event of its kind and the finest meeting place for the aviation sector to discuss how to succeed in today's competitive world.

Airport Show Hybrid+ introduces a new digital element to the live, face-to-face event that gives those unable to attend the event in October the opportunity to remotely participate, learn and engage through our new digital platform.

This new digital arm of the event will strengthen the Airport Show experience and give exhibitors a unique opportunity to seamlessly reach audiences around the world like never before.

Airport Show Hybrid+ gives an all-inclusive opportunity to engage with attendees before, during and after the event.

BUILT ON
**THREE KEY
CUSTOMER NEEDS**



INNOVATION



NETWORKING



CONTENT

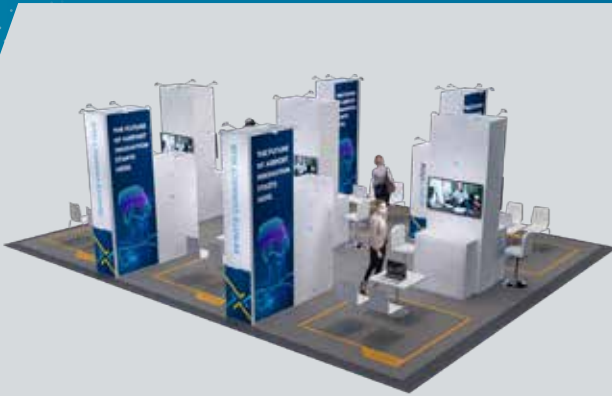
ENHANCED USER EXPERIENCE

Greater benefits for those attending the Live Event and/or digitally.



INNOVATION

Whether industry professionals attend the live event or join remotely, our new platform ensures that exhibitor innovations have high visibility to both groups.



REMOTE CONNECT HUB

Telepresence, a digital alternative to being at the Live Event.

Sales or technical specialists that are unable to attend the event can still appear present by using our remote systems at the live event.

Meetings can be booked in advance. Screens feature company introduction video, lead generation tools + branding. A member of staff can be booked at the event to help your customers.

INNOVATION HUB

POWERED BY INTELAK

The Innovation Hub is a dedicated zone at the Live Event for start-up companies displaying their innovative products.

Similar to the Remote Connect Hub, meetings can be booked in advance. Screens feature company introduction video, lead generation tools + branding.

INNOVATION TRAIL

Hand-picked exhibitor innovations will be highlighted. Visitors can follow the Innovation Trail to test and experience new products from exhibitors that will undoubtedly disrupt their sectors.

The Innovation Trail is a Live Event experience but those included will be promoted on the new Airport Show Hybrid+ platform.

INNOVATION



DIGITAL STAND

The new Airport Show Hybrid+ platform gives exhibitors exposure to those who are attending the event remotely.

Attendees can 'visit' different stands online via their dedicated webpage.

Digital Stands provide company details, videos and more. Attendees can interact with exhibitors via the online chat function and schedule meetings.



ONLINE DIRECTORY

The Exhibitor and Product Directory on the Airport Show website and Mobile App is used by attendees at the Live Event.



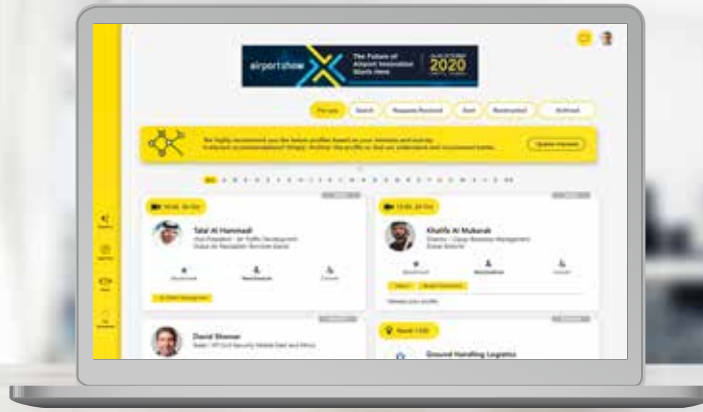
ONLINE PRODUCT SHOWCASE

(AFTER THE EVENT, PAID OPTION)

Exhibitors have the opportunity to present their products online to Buyers through the digital platform after the event where they can engage with attendees by presenting a compelling slide deck and conducting a Q&A session.

NETWORKING

ONE-TO-ONE MEETINGS



ONLINE MEETINGS (DURING & AFTER THE EVENT)

The Airport Show Hybrid+ provides recommendations to exhibitors and visitors using artificial intelligence.

Exhibitors can also filter the attendees based on their interest.

Users can share digital name cards, data files and conduct immediate video conferencing calls. After rating the meetings, exhibitors will have access to contact details of their meetings.

ONE-TO-ONE MEETINGS



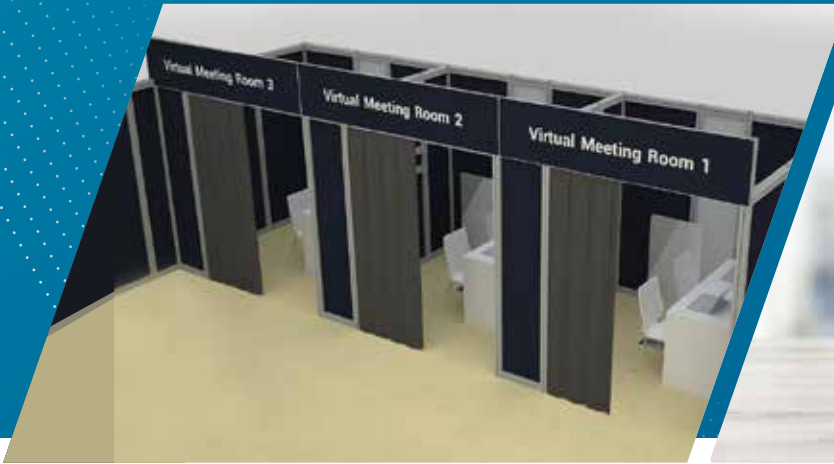
AT EXHIBITOR STANDS

Arrange private meetings in advance via the new Airport Show Hybrid+ platform to take place at the exhibitor stand.

The new format of Airport Show ensures exhibitors and attendees can stay connected whether they are networking at the live event or remotely.

The platform will be open for an additional **15 days after the event.**

NETWORKING



REMOTE TERMINAL ZONE

(BUYERS LOUNGE AT THE LIVE EVENT)

If certain Buyers are unable to attend the Live Event, our Business Connect Team can organise online meetings in the Buyers Lounge through the Airport Show Hybrid+.

MOBILE APP

(LIVE EVENT)

The one-stop shop for Exhibition essentials. Scan Visitors, Buyers, Delegates and other Exhibitor badges to retrieve your leads after the Live Event.

Additional Features:

- Access the Exhibitor Directory and 'Favourite' your exhibitors
- View the Innovation Trail to discover smart technologies from exhibitors
- Access the free conference agenda and speakers
- Network with exhibitors, book meetings and create a personalised schedule
- View the floorplan

ONLINE ROUNDTABLE

(AFTER THE EVENT)

Online Roundtable meetings can be facilitated after the Event through the Airport Show Hybrid+ for selected buyers & exhibitors.

All Exhibitors have access to the Buyers Lounge at the Live Event with their privilege card for additional networking opportunities with buyers.

NETWORKING

Exclusive facilities at the show for our Buyers



MEET & GREET

(BUYERS LOUNGE)

Casual networking gatherings, connecting Buyers with International Pavilions.



SPEED NETWORKING

(BUYERS LOUNGE)

Targeted networking events between selected buyers and exhibitors.



VIP GUIDED TOUR

(AT THE STAND)

Exclusive Tours bringing high-level attendees directly to selected stands.

CONTENT

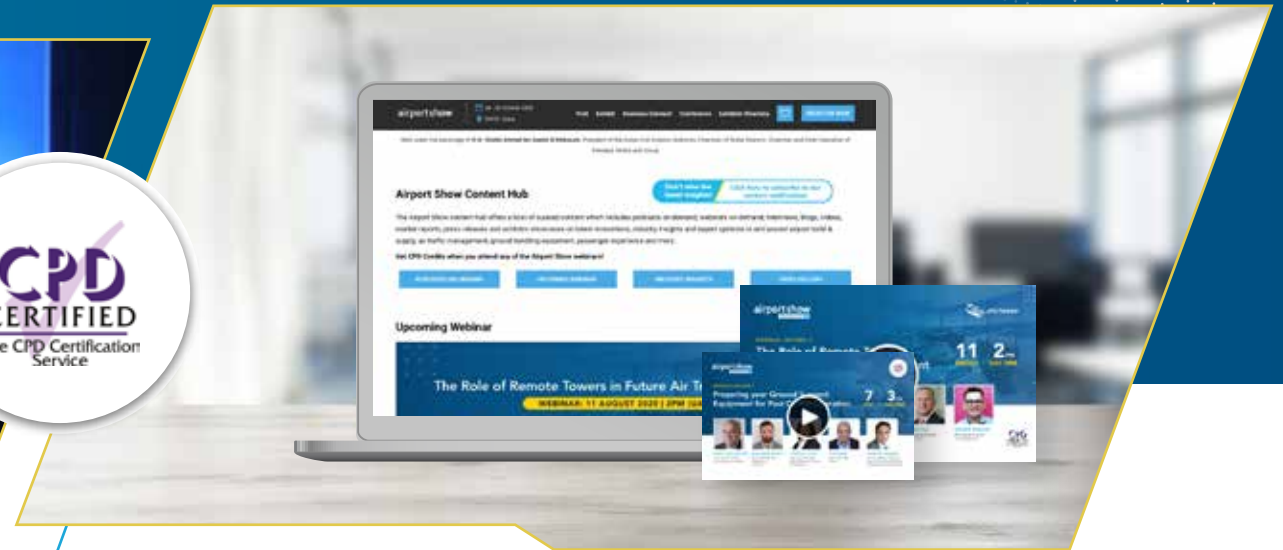
We recognise it is important to our audience to keep updated with the latest advancements in the industry and learn from their peers. All conferences will be available to attend remotely as well as physically with dynamic, interactive capabilities.



LIVE STREAMING

Those who are attending remotely can watch the Conferences in real time through the Airport Show Hybrid+ digital platform as well as simultaneously streamed on our social media platforms and YouTube.

Visitors can participate in live online Q&A.



ON-DEMAND

Conferences will be available to watch after the event via the digital platform (15 days after the event) and then later on the Content Hub on the website.



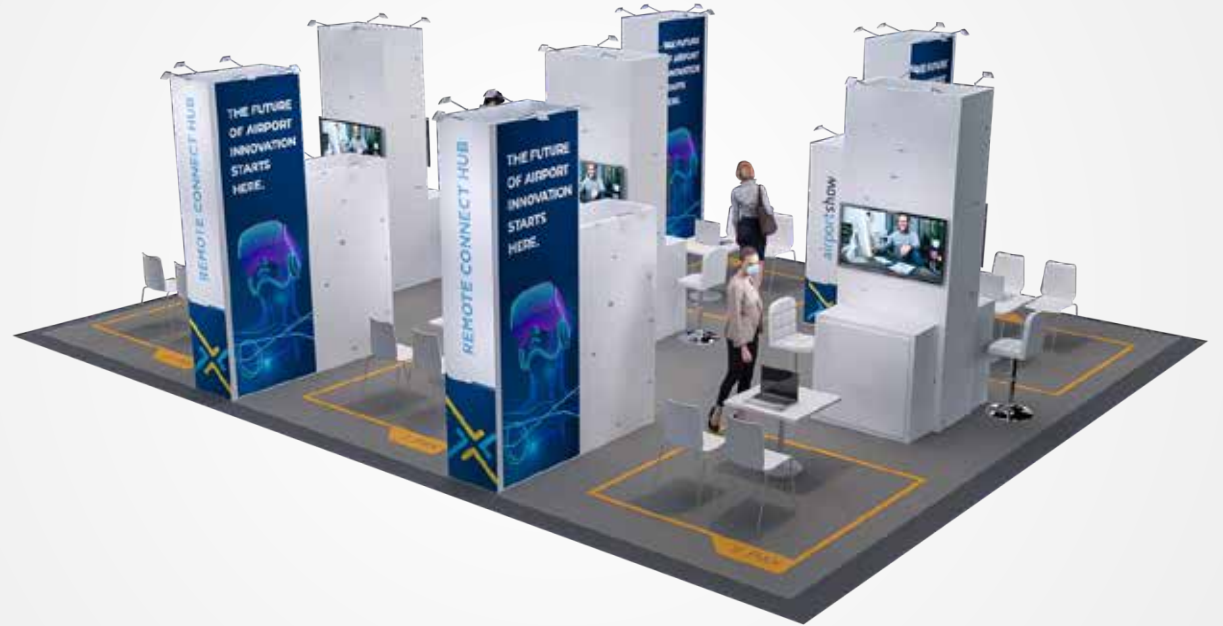
PRICES & PACKAGES

REMOTE CONNECT HUB

Enables those who cannot physically attend to exhibit at the show remotely.

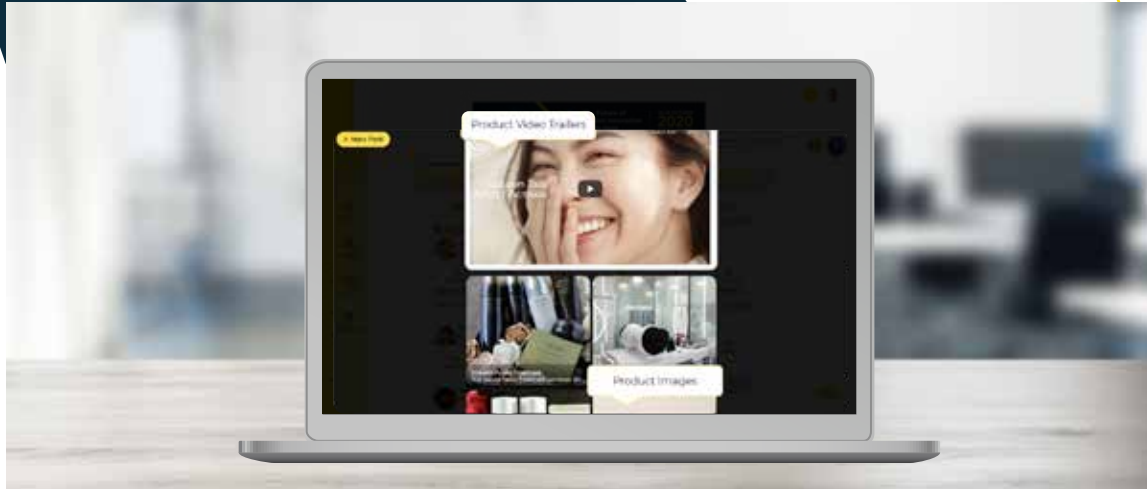
AED 18,900 / USD 5,150 INCLUSIVE VAT

- **Dedicated Pod**
Your company introduction video displayed on a TV monitor on the pod:
 - Showcase live demos to attendees visiting the Remote Connect Pod
 - Access to Airport Show Hybrid+ digital platform to pre-schedule meetings with Buyers
- **Pod Branding**
Company name, logo and opportunity for advertising graphics
- **Dedicated bilingual member** of staff to support visitors who wish to connect with you.
- **Gather leads**
Badge scanning data capture via Mobile App
- **Online Meeting Service' during the show**
A telepresence facility will be prepared in your booth.
- **Premium position in the Online Exhibitor Directory**
Upload products, Press Releases and more
- **Digital Stand on the Airport Show Hybrid+ digital platform**
Upload a company introduction video, showcase live demos to attendees visiting digitally, engage with visitors and Buyers via digital meeting set-up.



ONLINE PRODUCT SHOWCASE

AED 7,875 / USD 2,146
INCLUSIVE VAT

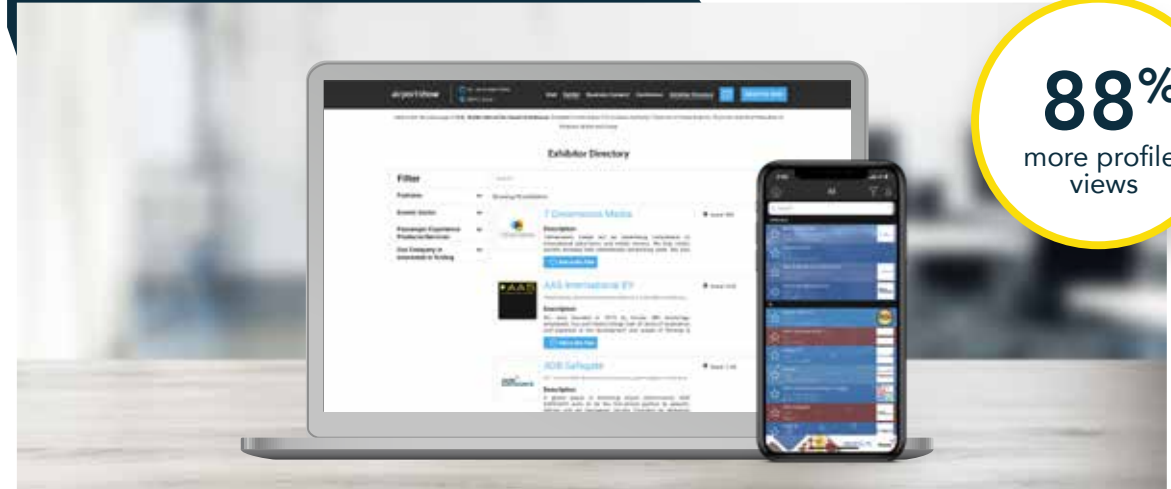


Present your products online to Buyers through the Airport Show Hybrid+ digital platform after the event.

- 🔹 **Live Q&A**
Engage with attendees by presenting a compelling slide deck and conducting a Q&A session.
- 🔹 **Highly targeted product showcase** to up to 4 potential Buyers (1 exhibitor and 4 Buyers)
- 🔹 **Premium position in the Online Exhibitor Directory**
Upload products, Press Releases and more

PREMIUM DIRECTORY LISTING

AED 2,504 / USD 682
INCLUSIVE VAT



Boost awareness of your brand to visitors, VIPs and Buyers through enhanced digital exposure.

- 🔹 **Your profile** will be double the size of regular profiles.
- 🔹 **Contact details** highlighted to ensure your target audience can get in touch with you easily.
- 🔹 **Your products** presented in a carousel under your boosted listing so users can see without having to click into your profile.
- 🔹 **Premium listing** on Airport Show Hybrid+ digital platform, Website and Mobile App pre, during and post event.

Learn more about Airport Show Hybrid+
by contacting:

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airportshow
HYBRID+

Organised by

