

Under the Patronage of **H.H. Sheikh Ahmed bin Saeed Al Maktoum**,
President of Dubai Civil Aviation Authority, Chairman of Dubai Airports, Chairman and Chief Executive of Emirates Airlines and Group

airportshow

Co-located Events



ATC FORUM



AIRPORT SECURITY

The Future of Airport Innovation Starts Here

2019 POST SHOW REPORT

Organised by

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SAMDEX®

DGAC-STAC
CERTIFIED

COMBINED SHOE METAL DETECTOR [**SMD**]
AND SHOE EXPLOSIVE DETECTOR [**SED**]

KEY FEATURES

- **CERTIFIED** against relevant detection standards for explosive and metallic threats
- **BULK DETECTION**, based on actual material properties measurement
- **INCREASED CHECKPOINT THROUGHPUT** by elimination shoe divestiture and X-ray check
- **INCREASED COMFORT**: passengers keep their shoes on
- **ERGONOMICS**: use of the Shoe Scanner is simple and stress-free
- **ANALYSIS TIME**: 4 sec. typical/shoe
- **CLEAR "OK/ALARM"** inspection result

Passenger Screening by Walk-Through Metal Detector
[**CEIA WTMD**] and Shoe Scanner [**SAMDEX**]



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Threat Detection through Electromagnetics



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but to capture aesthetics and design.



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"With passenger numbers expected to continue their growth trajectory and drive airport expansion projects to accommodate the demand, the UAE's aviation sector remains a key driver of our economic growth.

The Airport Show, with all the co-located events, is offering an ideal platform the Middle East, Africa and South Asia's aviation authorities, companies and individuals to come together and collaborate with international experts and leaders to improve global aviation."

H.H. Sheikh Ahmed bin Saeed Al Maktoum

President of Dubai Civil Aviation Authority, Chairman of Dubai Airports, Chairman and Chief Executive of Emirates Airlines and Group

QUICK FACTS

Airport Show climbed another step in its journey of success and broke all records in its 19 years history in terms of occupied exhibition space, number of country pavilions, exhibitors, hosted buyers and visitors.

This year's much-anticipated show was a stupendous success with an increased number of deals and strategic alliances signed between the participating companies and hosted buyers. Participants benefited from the aviation industry's growth in the UAE, particularly in Dubai which has remained the most successful aviation business model taking into account its unblemished track record of management of airports and their continued growth and expansion.

7,171
ATTENDEES



89
VISITING
COUNTRIES



7
INTERNATIONAL
PAVILIONS



56
EXHIBITING
COUNTRIES



351
EXHIBITING
COMPANIES



15,599 sqm.
EXHIBITION
SPACE



3
CONFERENCES



208
HOSTED
BUYERS



2,983
BUSINESS
MEETINGS



3
INDUSTRY EVENTS
IN ONE VENUE



THE AIRPORT SERIES

Three Industry Events, One Venue



ATC FORUM

A dedicated event for the Middle East
air traffic control community

+600

ATTENDEES

VISITING COUNTRIES

51

42

EXHIBITING COMPANIES

EXHIBITING COUNTRIES

26

1,981

EXHIBITION SPACE

HOSTED BUYERS

26

1 Dedicated ATC Conference

airportshow

The world's largest annual airport exhibition
will be in its 20th edition in 2020

5,998

ATTENDEES

VISITING COUNTRIES

79

269

EXHIBITING COMPANIES

EXHIBITING COUNTRIES

49

7

INTERNATIONAL PAVILION

EXHIBITION SPACE

11,325

121

HOSTED BUYERS

3 Conferences



AIRPORT SECURITY

The region's only dedicated event
bringing the entire Airport Security
community together

+800

ATTENDEES

VISITING COUNTRIES

53

40

EXHIBITING COMPANIES

EXHIBITING COUNTRIES

24

2,293

EXHIBITION SPACE

HOSTED BUYERS

61

1 Dedicated Airport Security Conference

EXHIBITOR PROFILE

The world's largest annual airport event of its kind, Airport Show and its co-located events had an impressive line-up of world class suppliers who showcased over 50 new technologies and innovative products.



94.3%

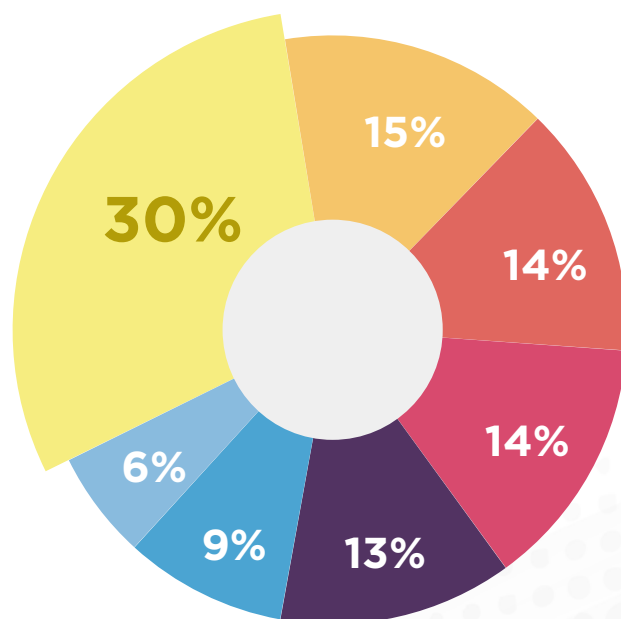
Rated the event as very important for their business

88%

Satisfied with the overall show this year

COMPANY ACTIVITY

- Ground Support Equipment and Services
- Airport Technology and IT
- Airport Build and Installations
- Airport Operations
- Airfield Construction and Installations
- Air Traffic Management
- Airport Security



EXHIBITOR PROFILE



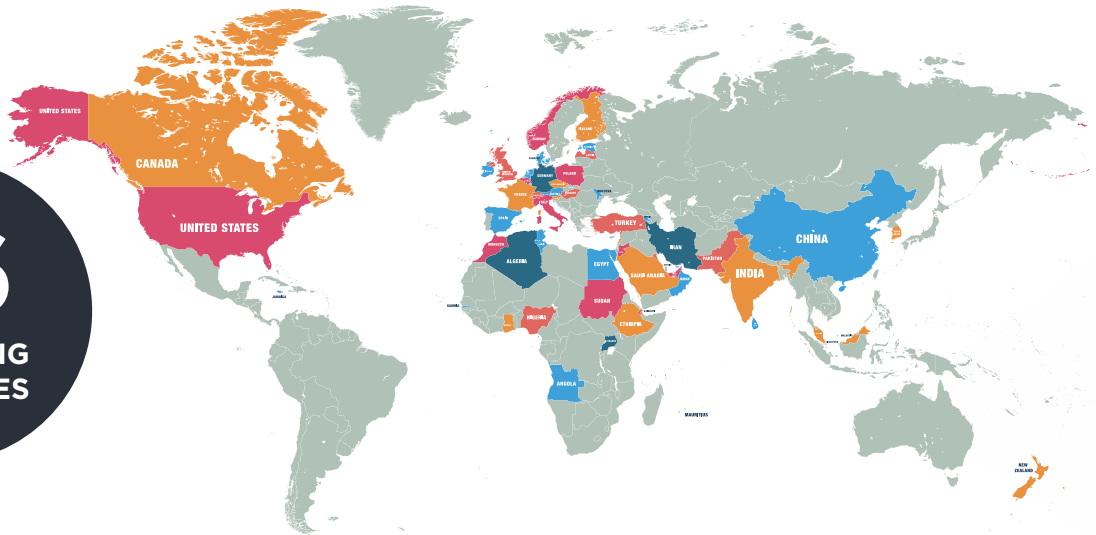
92.9%

Are likely to exhibit next year

88%

Satisfied with the Hosted Buyers' quality

56
EXHIBITING
COUNTRIES



	Algeria
	Angola
	Armenia
	Austria
	Bahrain
	Belgium
	Canada
	China
	Czech Republic
	Denmark
	Djibouti
	Egypt
	Estonia
	Ethiopia

	Finland
	France
	Gambia
	Germany
	Ghana
	Hungary
	India
	Islamic Republic of Iran
	Ireland
	Italy
	Jamaica
	Jordan
	Kuwait
	Latvia

	Lebanon
	Malaysia
	Maldives
	Mauritius
	Republic of Moldova
	Morocco
	Netherlands
	New Zealand
	Nigeria
	Norway
	Oman
	Pakistan
	Poland
	Republic of Korea

	Saudi Arabia
	Seychelles
	Singapore
	Slovenia
	Spain
	Sri Lanka
	Sudan
	Switzerland
	Tunisia
	Turkey
	Uganda
	United Arab Emirates
	United Kingdom
	United States of America

“

The company received serious enquiries from some of the very big players in the industry. ”

Matt Eccles, Marketing Director, Tytek Group

VISITOR PROFILE



93.3%

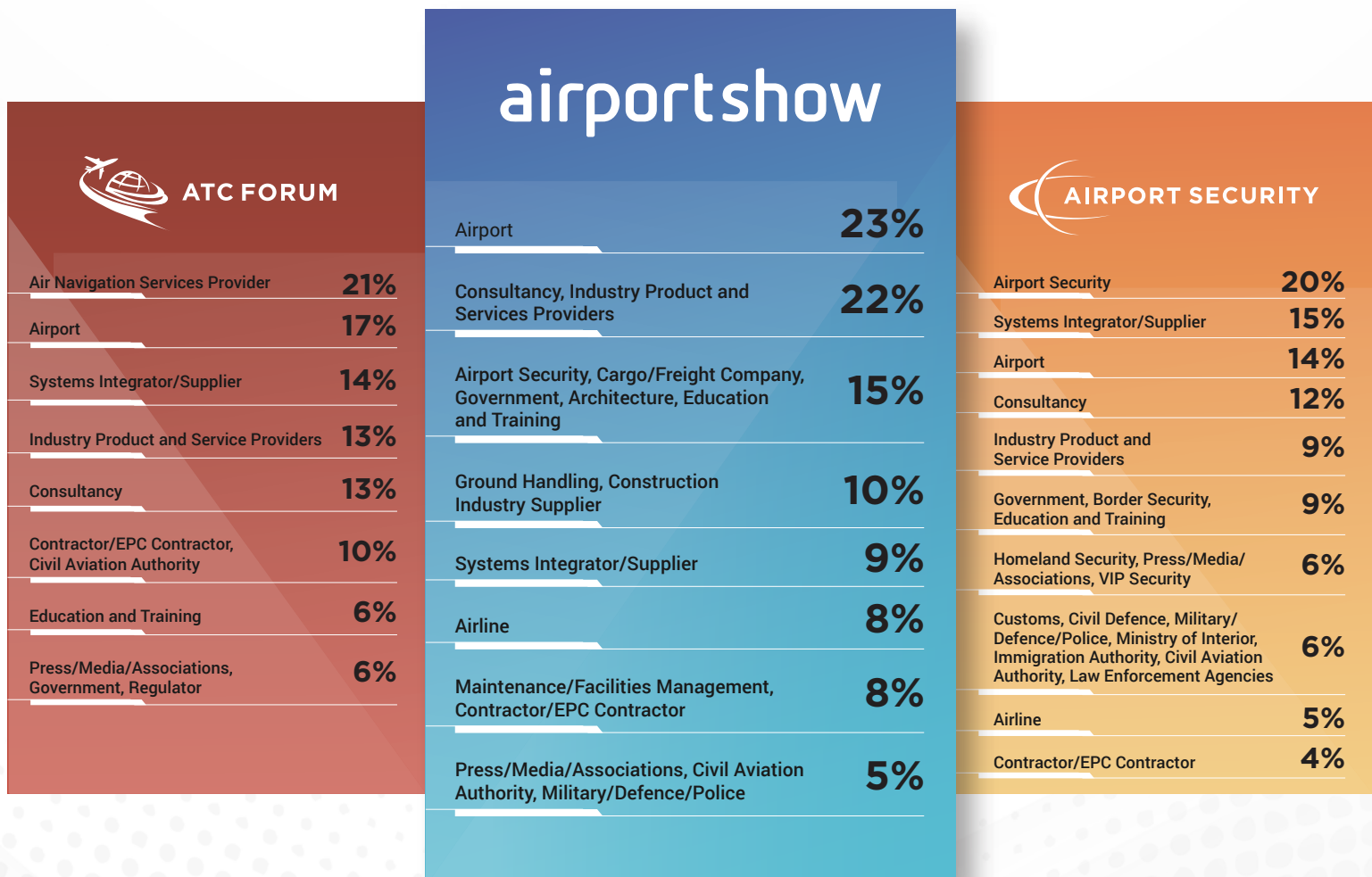
Rated the event as important to their business

94.8%

Satisfied with the overall show this year

COMPANY ACTIVITY

The event attracted 7,171 attendees from 89 visiting countries, across a wide range of company activities.

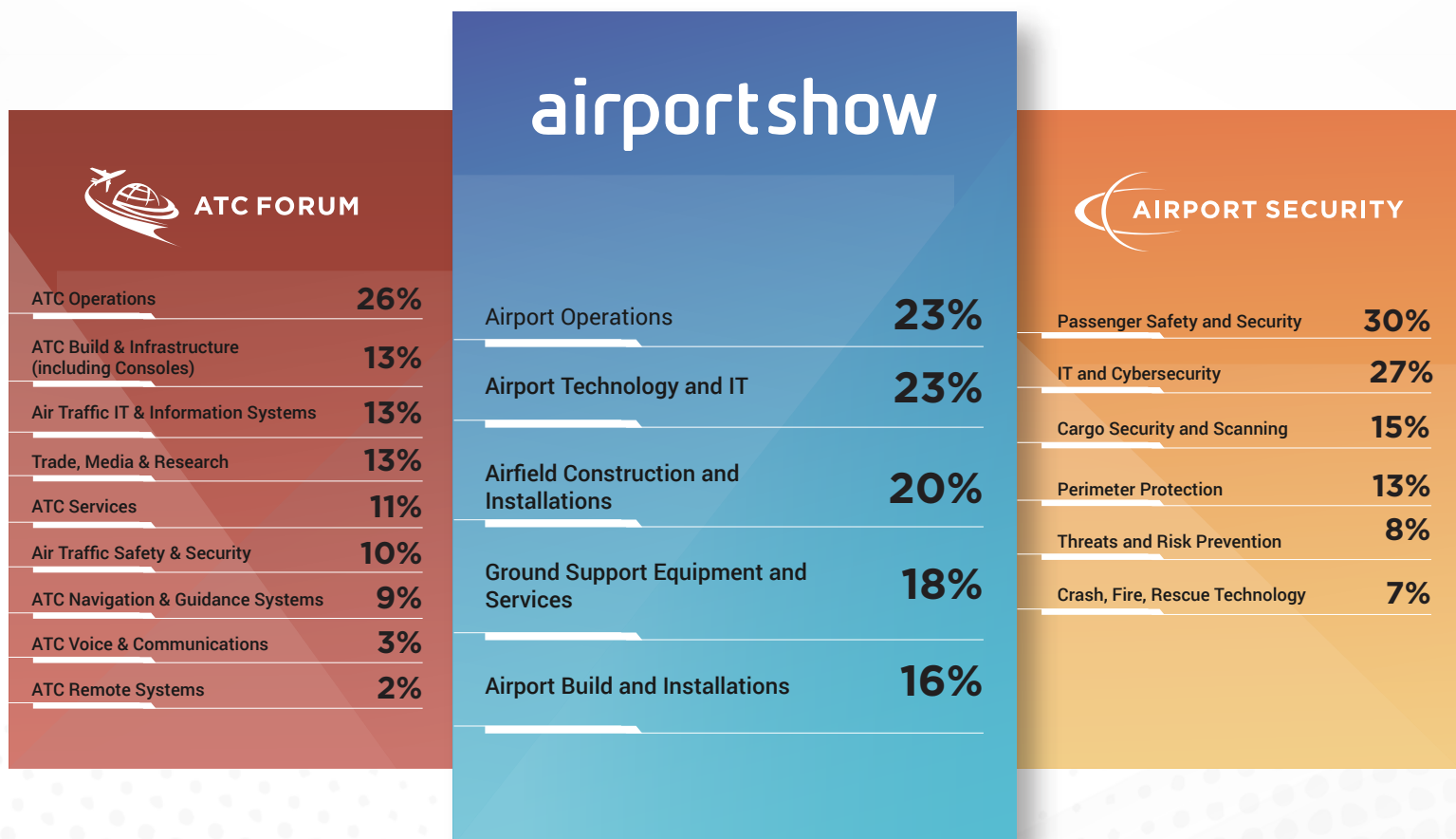


VISITOR PROFILE

TOP COUNTRIES REPRESENTED BY ATTENDEES



AREAS OF INTEREST



VISITOR PROFILE



94.8%

| Satisfied with the overall show this year

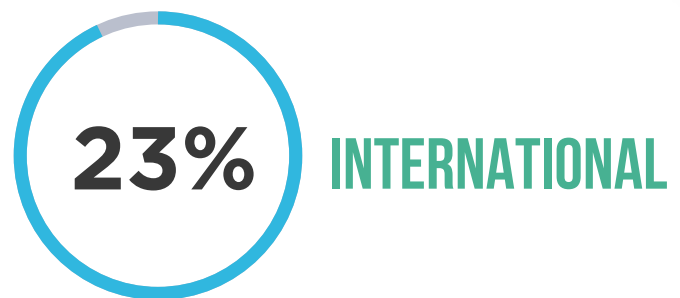
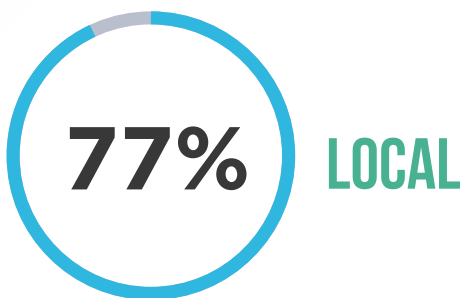
95%

| Visitors are likely to attend next year

95.3%

| Rated the number of meetings pre-booked and happened

REGIONS REPRESENTED BY ATTENDEES



“

The participation was an engaging experience. The leader in digital aviation and air traffic flow management showcased its services in augmented reality. ”

Dean Macwley, Product Manager, Thales

Business Connect offers a range of free networking services aimed at facilitating business connections between buyers and exhibitors. Recommendations are sent by email based on mutual interests and users can utilise an online platform to pre-book meetings in advance.

2,983
BUSINESS MEETINGS

2019 AIRPORT SHOW

 2,582 BUSINESS MEETINGS	 121 BUYERS	 24 BUYERS BY COUNTRY	 52 BUYERS BY COMPANY
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2019 ATC FORUM

 233 BUSINESS MEETINGS	 26 BUYERS	 18 BUYERS BY COUNTRY	 23 BUYERS BY COMPANY
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2019 AIRPORT SECURITY

 168 BUSINESS MEETINGS	 61 BUYERS	 19 BUYERS BY COUNTRY	 29 BUYERS BY COMPANY
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This year the programme was successful in assisting attendees to make new connections and potential business partners even after the event.



BUYERS BY COUNTRY

 ALGERIA	 JORDAN	 SAUDI ARABIA
 ANGOLA	 KUWAIT	 SEYCHELLES
 ARMENIA	 LEBANON	 SRI LANKA
 BAHRAIN	 MALDIVES	 SUDAN
 DJIBOUTI	 MAURITIUS	 TUNISIA
 ETHIOPIA	 MOLDOVA	 TURKEY
 EGYPT	 MOROCCO	 U.A.E
 GAMBIA	 NIGERIA	 UGANDA
 GHANA	 OMAN	
 INDIA	 PAKISTAN	

A WORLD OF NETWORKING OPPORTUNITIES

88.4%

Visitors are satisfied of the Business Connect Programme

83.4%

Exhibitors are satisfied with the recommendations they received by email

83.4%

Exhibitors are satisfied of the VIP Tour

83.4%

Rated the Business Connect meeting planner on the event mobile app

100%

Buyers are satisfied with the overall show this year

100%

Buyers will attend next year

“

The response was overwhelming and visitors showed keen interest in the products and services showcased at the show.

”

Andreas Luscher, Head of Smart NOTAM Products and Services, Swiss Air Navigation Services Ltd (Skyguide)



Brought together the most influential experts speaking about shaping the design, features and day-to-day operations of the modern airport.

SMART AIRPORTS CONFERENCE

Connecting newly launched innovations with entrepreneurs & buyers from around the world for involvement in projects and extension to your portfolio in the Middle East and North Africa markets.

INNOVATION HUB

Highlighted exhibitors on the show floor that have innovative products.

INNOVATION TRAIL



SMART AIRPORTS

The new theme in 2019 introduced a number of new initiatives to bring together the most influential innovations that are shaping the design, features and day-to-day operations of the modern airport.



The **Airport Innovation Hub** welcomed selected startups and entrepreneurs from around the world to present new innovations and breakthrough technologies set to shape the future airport experience to buyers in a dedicated area.

2019 INNOVATIONS



FLICQ INC



MINIONLABS



LIMITLESS INSIGHT



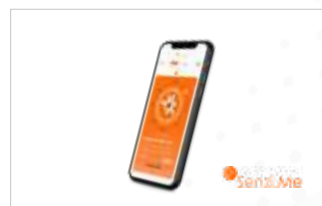
ODIHO



DOORDECK



VACUS TECH



SENZIME



+900
DELEGATES



+65
SPEAKERS



+100
PARTICIPATING
COMPANIES



6
NETWORKING
EVENTS



25
SPEAKER
NATIONALITIES



13
KEYNOTES



12
PANEL
DISCUSSIONS



+50
GOVERNMENT
ENTITIES

99%

rated the conference as
very important for their role

92.5%

delegates are satisfied
of the conference



GLOBAL AIRPORT LEADERS' FORUM

- **Smart Airports Conference**
- **ATC Conference**
- **Airport Security Conference**

Held in conjunction with the world's largest annual airport exhibition Airport Show, **Global Airport Leaders' Forum (GALF)** had a 3 day agenda and assembled the foremost aviation policy, business and technology leaders from around the world in an effort to address their needs and provide them with a platform on which they can engage, exchange knowledge, share best practices, forge partnerships and discuss issues of common interest.

Day 1: **SMART AIRPORTS** CONFERENCE



+200
DELEGATES



+25
SPEAKERS



12
COUNTRIES



It was a fantastic 3-day forum which I had attended for the first time. I learned various new knowledge which I was looking for and also I met lots of new people who are well experienced in the aviation industry. Thanks Global Airport Leaders' Forum team for organising such a fabulous event. Hope to see you guys next time.



**Captain Ahmed Shafeeg, Acting Commander,
Aviation Security Command, Maldives**

2019 KEY SESSIONS

SESSION ONE:

Privatisation leading to Smart Airports

SESSION TWO:

Airport Retail - Critical Revenue Systems

2019 SPEAKER HIGHLIGHTS



Radwa Hozien

Chief Software Manufacturing
Officer, emaratech



Stefan J. Rüter

CFO, Oman Airports Management
Company S. A. O. C.



Abdulqader Ali

CEO, Smartworld



Fundi Sithebe

COO, Airports Company South Africa



Dieter Heinz

Honorary President, German Airport
Technologies Association (GATE)



Ramesh Cidambi

COO, Dubai Duty Free

Day 2: **ATC** CONFERENCE



+250
DELEGATES



+30
SPEAKERS



14
COUNTRIES



It's a good conference, the panelists provide essential and comprehensive presentation.

Tutu Handayani, DGCA Indonesia

2019 KEY SESSIONS

SESSION ONE:

Privatisation of ATC and ANSPs; Challenges and Opportunities

SESSION TWO:

Advancement in Tower Technologies acting as a catalyst for capacity growth

2019 SPEAKER HIGHLIGHTS



Ibrahim Ahli
Deputy CEO, Dubai Air Navigation Services



Jesper Skou
Chief Executive Officer, GAL ANS



Todd Donovan
VP Digital Aviation, Thales



Ryyan Tarabzoni
Chief Executive Officer, Saudi Air Navigation Services



Kornel Szepessy
Chief Executive Officer
HungaroControl



Urs Lauener
COO, skyguide

Day 3: **AIRPORT SECURITY** CONFERENCE



+250
DELEGATES



+20
SPEAKERS



10
COUNTRIES

“

It was a forum filled with industry leaders all under one room sharing insights into the current state and the future of aviation. ”

Rupen Singh Philloura, CEO, Airport Groupe/AiX

2019 KEY SESSIONS

SESSION ONE:

Fuelling innovations, enabling collaborations

SESSION TWO:

Varying currents of people & its impact on security

2019 SPEAKER HIGHLIGHTS



H.E. Major General Mohammed Ahmed Al Marri
Director General, GDRFA Dubai



Dr. Hussain Alhallaf
Security Director, Riyadh Airports



Hussain Al Fardan
Head of Innovations Centre, Dubai Customs



Philip Verner
Regional Sales Director, Building Technologies & Solutions, Johnson Controls



Harald Jentch
Head of Baggage Handling Solutions, Smiths Detection



Karim Labib
Head of Aviation Security & Facilitation Middle East, ICAO



+500
DELEGATES



+26
SPEAKERS



10
COUNTRIES

WOMEN in Aviation GENERAL ASSEMBLY

WIA 2019 hosted over 400 attendees – including global aviation and inclusion leaders; key female officials and senior managers working in aviation, aerospace and space across the Middle East and Africa; top female students at regional aviation and engineering colleges and HR managers at aviation businesses and government entities across the Middle East.



2019 KEY SESSIONS

SESSION ONE:

Preparing for the Future
Aviation Gender Equality is here to stay

SESSION TWO:

Women in Space
Building Gender Equality in Your Workplace

SESSION THREE:

Building Female Aviation Leadership
Creating the Right Environment for Women to Succeed

SESSION FOUR:

Women in Aerospace

2019 SPEAKER HIGHLIGHTS



HRH Prince Fahd Bin Mishaal Al Saud
Chairman of the Gulf Aviation Association and
the Saudi Aviation Association



Captain Feras Yousef Malallah
Airline Pilot, Kuwait Airways



Bernie Dunn
President Boeing MENAT region,
Boeing



Mervat Sultan
President and Co-Founder, Women in
Aviation Middle East Chapter



Haifa Hamedaldeen
Transformation and Project Manager,
Saudi Air Navigation Services



Dr. Rana Dhajani
Associate Professor, Hashemite
University

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AIR NAVIGATION SERVICES
OF SWEDEN

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البسات
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LIVE SEMINAR STAGE



Free to attend for all visitors, the CPD accredited [Live Seminar Stage](#) gave exhibitors the opportunity to highlight case studies, new launches and their expertise.

2019 SESSION HIGHLIGHTS



DAY 1 | SMART CORRIDOR

Wessam Omar, Senior Project Manager
emaratech



DAY 2 | IMPROVING THE END-TO-END AIRPORT JOURNEY WITH BIOMETRICS

Tony Chapman, Director Global Product Management and Strategy-Airport Systems,
Collins Aerospace



DAY 3 | DCAA ROLE IN SHAPING THE FUTURE OF AVIATION BUSINESS

Nasser Mubarak Alkhater, Head of Aviation Business Affairs & Consumer Protection,
Dubai Civil Aviation Authority

97.1%

Are satisfied with the quality
of speakers at the Live Seminar
Stage

94.1%

Are satisfied with the quality
of contents at the Live Seminar
Stage

INTERNATIONAL PAVILIONS

7 International Pavilions brought technologies from across the globe.



CHINA



DENMARK



FRANCE



GERMANY



SWITZERLAND



UK



USA



International Pavilion Organisers



MASS EXPOSURE FOR YOUR BRAND

Exhibiting with us enables your brand to connect directly with a niche audience of airport industry related professionals.

Year on year, we introduce new ways to for you to engage with our audience before, during and after the event.



27
MEDIA PARTNERS



+12,000
SMS CAMPAIGNS TO
AVIATION PROFESSIONALS



29,761
AVIATION
PROFESSIONALS



205,000
DIGITAL
ADVERTISING SPENT



7%

Social Media Engagement

22.3K

Likes on our social media
community



NUMBER OF PRESS RELEASES

English **22**
Arabic **22**

MEDIA INTERVIEWS

Pre-show **9**
Onsite **15**

MASS EXPOSURE FOR YOUR BRAND

AMBASSADOR PROGRAMME



Industry leaders and aviation professionals were invited to be part of the "Ambassador Programme" by simply sharing aviation industry-related stories across their social networks.



599
INVITEES



1,783
MAIL VIEWS



499
MAIL CLICKS



57
CONTENT VIEWS



165
SHARERS



1,836
NUMBER OF SHARES



1,101
UNIQUE HITS



99,183
ESTIMATED REACH

WEBSITE STATISTICS



78,496
UNIQUE USERS



120,393
SESSIONS



310,417
WEBSITE VIEWS



MASS EXPOSURE FOR YOUR BRAND



EVERYTHING YOU NEED IN ONE APP

What you can do with the Event App:

- Access the Exhibitor Directory and 'Favourite' your exhibitors
- View the Innovation Trail to discover smart technologies from exhibitors
- Access the free Live Seminar Stage agenda and speakers
- Network with exhibitors, book meetings and create a personalised schedule
- View the floorplan

2,000
DOWNLOADS



20,211
USES



1,283
PUSH REGISTERED

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DUBAI AIR NAVIGATION SERVICES

GALANS

شرطة دبي
DUBAI POLICE

مركز دبي أمن الطيران المدني
Dubai Civil Aviation Security Center

جمارك دبي
DUBAI CUSTOMS

GERMAN AIRPORT
TECHNOLOGY & EQUIPMENT
GATE

british aviation group

Swiss Airport
Suppliers

مطارات دبي
DUBAI AIRPORTS

BASEA
British Airport Services & Equipment Association

NIG
enhancing your
aviation and airport business

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CONTRACTORS' ASSOCIATION

BUSINESSFRANCE

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SOCIETY of ENGINEERS - UAE

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SAVE THE DATE



**22-24 JUNE
2020**

**BOOK YOUR
STAND TODAY**

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