airportshow

Lead Retrieval

Collect ± Download ± Follow Up

Capture attendees' full contact information with the Emperia Lead Retrieval App. Use your mobile device to scan their badge & easily collect their contact info. No need to collect business cards!

Before The Show

 Receive Login Credentials via an email sent to the key exhibitor in April with the subject line: 'Your Company ID and Company Access Code for Emperia'.
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*Logins can be used across multiple devices.

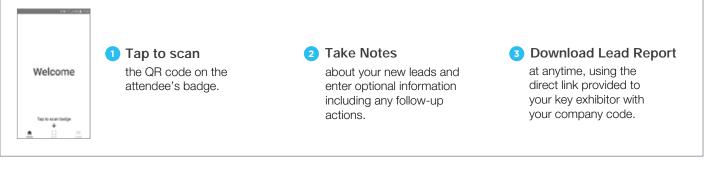
2 Download the Emperia Lead Retrieval App



3 Log In using the full name + company access code from the exhibitor hub. Share credentials with your booth staff*.



During The Show



After The Show

- Receive Post-Show Email at the end of the show the post show report will be sent to the key exhibitor.
- View, Sort & Download Leads directly into your CRM.

Follow Up with your Leads within a week to increase ROI and keep the conversation going.

Contact Your Customer Success Manager with any questions or if you need assistance!

Need Help? Contact Me!



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> organised by INMiddle East

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Frequently Asked Questions

Unlimited access to the Emperia app is now included in your booth package.

Below are some frequently asked questions to help you set up and use the app to capture leads.

Generic Information

What is Emperia?

Emperia is a simple mobile application to easily capture your lead's contact information during the show and helps to facilitate effective follow-up.



Where do I get help to set up Emperia?

We're here to help you get the most out of Emperia. Speak to your Customer Success Manager or send an email to emperia@rxglobal.com



Why have I not received the Emperia registration email?

Access to Emperia and all related registration information is sent to the authorized point of contact for your company. If you are capturing leads on your company's behalf, speak with your point of contact to receive your Company ID and Company Access Code.



How many people can use the Emperia App at once?

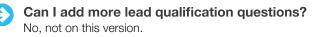
As many as you need. The Company ID and Access Code provided can be used by multiple people across multiple devices.



Does Emperia work with poor internet connection? Does it work offline? Yes. You must be online to download and log in to Emperia and for leads to synchronise. Scanning and editing can be done offline and will automatically synchronize when the network connectivity is restored.

Scanning Leads

- Can I edit my scanned lead? You can edit the notes and rating after you scanned your lead but notthe lead's personal information.
- Why is my lead missing phone / email / other information? The app only captures information the visitor provided when they registered.



Downloading Leads Report

How do I download my leads report?

You can download a consolidated list of all of the leads that have been scanned by your colleagues at any time using the direct link provided in your Emperia registration email.

Note, this consolidated report will only be accessible to the authorized point of contact for your company. Other app users from your company will only be able to see the leads they have scanned themselves from the exhibitor hub.

Do visitors receive any information from Emperia Lead Scanning tool? The connection works both ways. Visitors receive, at the end of the show, an email with the list of exhibitors visited – this includes your company name, day and time of connection and name of the person they connected with.





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